

Agenda for the Public Workshops on  
**Dynamic Pricing, Tariffs, and Price Responsive Demand Programs**  
 California Public Utilities Commission Auditorium  
 505 Van Ness Street, San Francisco, CA. 94102  
 September 9<sup>th</sup> and 10<sup>th</sup>, 2002, 9:00 a.m. to 5:00 p.m.

<b>MONDAY, SEPTEMBER 9, 2002</b> <b>U.S. Experience with Dynamic Tariffs</b>		
<b>Time</b>	<b>Topic</b>	<b>Speaker</b>
<b>9:00 AM</b>	<b>Introduction to the Workshops</b>	CPUC – CEC – CPA Representatives
<b>9:00 – 9:15</b>	<b>Overview of Dynamic Pricing</b>	Karen Herter, LBNL/CEC
<b>9:15 – 12:00</b>	<b>DYNAMIC TARIFFS – THE UTILITY EXPERIENCE</b>	
9:15 – 9:45	<b>Georgia Power and Duke Power</b> <i>Real Time Pricing (Large customers)</i>	Mike O'Sheasy, Christensen Associates
9:45 – 10:15	<b>Niagara Mohawk</b> <i>Real Time Pricing (Large customers)</i>	Bernie Neenan, President Neenan Associates
10:15 – 10:45	<b>Gulf Power</b> <i>Critical Peak Pricing (Small customers)</i>	Dan Merilatt, VP, Marketing Services GoodCents Solutions
10:45 – 11:00	<b>BREAK</b>	
11:00 – 11:45	<b>Allegheny Power</b> <i>Price Response Pilot (Small customers)</i>	Ed Johnstonbaugh, Allegheny Power Ron Eigenbrod, President, Lightstat
11:45 – 12:00	<b>Wrap Up and Identification of Key Issues</b>	CPUC, CEC, CPA Representatives
<b>12:00 – 1:00</b>	<b>LUNCH</b>	
<b>1:00 – 2:00</b>	<b>DYNAMIC TARIFFS – REGULATORY PERSPECTIVE (Panel Discussion)</b>	
1:00 – 2:00	<ul style="list-style-type: none"> <li>▪ New York Public Service Commission</li> <li>▪ Toward Utility Rate Normalization (TURN)</li> <li>▪ Office of Ratepayer Advocates</li> </ul>	<ul style="list-style-type: none"> <li>• James Gallagher, Chief, Retail Competition and Demand Response</li> <li>• Marcel Hawiger (invited)</li> <li>• Scott Cauchois</li> </ul>
<b>2:00 – 2:15</b>	<b>BREAK</b>	
<b>2:15 – 5:00</b>	<b>CUSTOMER INFORMATION &amp; CONTROL TECHNOLOGIES</b>	
2:15 – 2:40	<b>Infotility</b>	Joe Desmond, President
2:40 – 3:05	<b>Invensys</b> <i>Albertson's Supermarkets</i>	Glenn Barrett, Senior Manager, Demand-side Management
3:05 – 3:30	<b>Apogee</b> <i>Demand Bidding (National Perspective)</i>	Joel Gilbert, President
3:30 – 3:50	<b>SMUD</b> <i>Demand Bidding (Municipal Perspective)</i>	Harlan Coomes, SMUD
3:50 – 4:10	<b>Planergy</b> <i>Demand Bidding (Aggregator Perspective)</i>	Dave Slifer, VP
4:10 – 4:30	<b>eNMARKET</b> <i>Lessons Learned from CPA Demand Reserves and ISO DR Programs</i>	John Flory, President
4:30 – 5:00	<b>Wrap Up and Identification of Key Issues</b>	CPUC, CEC, CPA Representatives
<b>5:00 PM</b>	<b>ADJOURN</b>	

**TUESDAY, SEPTEMBER 10, 2002**  
**Utility Business Case and Metering System Technologies**

<b>Time</b>	<b>Topic</b>	<b>Speaker</b>
<b>9:00 AM</b>	<b>Overview of Advanced Metering – A Focus on Information</b>	Roger Levy, President, Levy Associates
<b>9:15 – 12:00</b>	<b>THE UTILITY BUSINESS CASE FOR ADVANCED METERING</b>	
9:15 – 10:00	<b>Ameren</b>	(To be determined)
10:00 – 10:45	<b>PPL</b>	Michael Wiebe, President, MW Consulting
10:45 – 11:00	<b>BREAK</b>	
11:00 – 11:45	<b>Puget Sound Energy</b>	Todd Starnes, VP Marketing Brian Pollom, Director, Metering Network Services
11:45 – 12:00	<b>Wrap Up and Identification of Key Issues</b>	CPUC, CEC, CPA Representatives
<b>12:00 – 1:00</b>	<b>LUNCH</b>	
<b>1:00 – 5:00</b>	<b>METERING AND COMMUNICATION SYSTEMS – TECHNOLOGY STATUS</b>	
1:00 – 1:30	<b>ABB</b>	Jim Andrus, Manager, Business Development
1:30 – 2:00	<b>DCSI</b>	Bob Richardson, VP New Business Development
2:00 – 2:30	<b>eMeter</b>	Chris King, Chief Strategy Officer
2:30 – 2:45	<b>BREAK</b>	
2:45 – 3:15	<b>IMServe</b>	Greg Lezak, VP Regulatory Affairs
3:15 – 3:45	<b>Itron</b>	Russ Vanos, VP Marketing Doug Starker
3:45 – 4:15	<b>SchlumbergerSema</b>	Ivo Steklac, VP Marketing
4:15 – 5:00	<b>Wrap Up and Identification of Key Issues</b>	CPUC, CEC, CPA Representatives
<b>5:00 PM</b>	<b>ADJOURN</b>	

Electronic versions of all presentations will be posted on the following Web sites:

- CPUC Web site at: <http://www.cpuc.ca.gov/static/industry/electric/demandresponse/>
- CEC Web site at: <http://www.energy.ca.gov/demandresponse/>